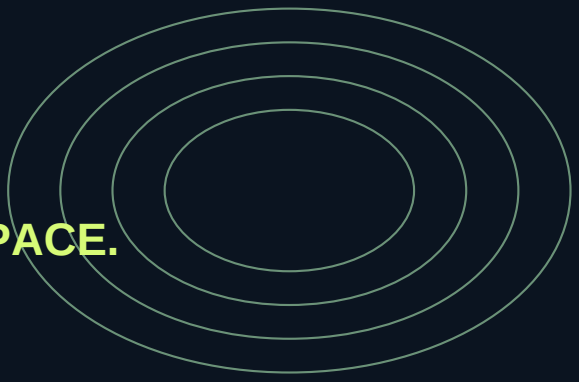
YOUR NEXT FRAME STARTS HERE.

Ideas.
In motion.

Turn your photos and footage into branded videos.
Choose the format. Set the feeling. Review the result.

FOUR FORMATS.
SIX VIBES.
ONE CREATIVE WORKSPACE.



TRY THE SHARED DEMO

create.mediatech.studio

USERNAME	**demo.admin**
PASSWORD	**mediatech.studio**

Each sign-in starts a separate demo workspace.
Use sample media and download your work before signing out.

01 / MAKE YOUR FIRST REEL

From upload to export.

A simple sequence for your next product story, portfolio update or campaign.

01

Sign in

Open **create.mediatech.studio**. Use the shared demo details on the cover. Your session has its own media library and projects.

02

Add your moments

Upload photos, videos and optional music. Click **+ Add** beside a photo or video to place it in the sequence. Start with two to five strong clips.

03

Build the sequence

Use the arrows to reorder clips. Set each start time and duration. Choose **Fit** to keep the whole image or **Fill** to crop it to the canvas.

04

Choose the direction

Pick your aspect ratio, total duration and visual vibe. Add a short direction and click **Apply direction** to apply recognized cues.

05

Review the preview

Click **Generate preview**. Watch the whole video with sound. Check the opening, crop, clip order, music and brand ending.

06

Approve and download

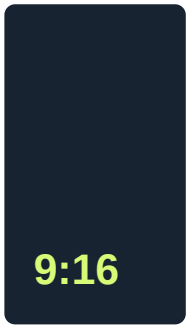
Click **Approve preview & export**. When the final render is complete, select **Download final MP4**. Changing the edit requires a fresh preview approval.

Before you sign out: download your final video. Demo uploads and exports expire after 24 hours; a new sign-in starts a new workspace.

02 / FRAME IT FOR THE CHANNEL

One idea. Four formats.

Choose the canvas before reviewing your crop. Every final export is a 30 FPS MP4.

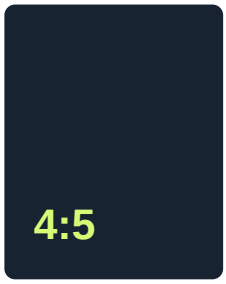


PORTRAIT
9:16
1080 x 1920

Vertical reels, stories and mobile video.

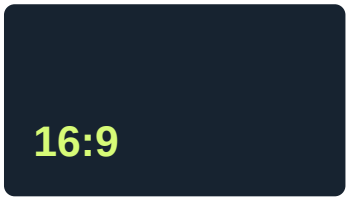
SQUARE
1:1
1080 x 1080

Square posts and compact portfolio clips.



FEED
4:5
1080 x 1350

Portrait feed posts and product stories.



LANDSCAPE
16:9
1920 x 1080

Presentations, screens and horizontal video.

Control the total runtime.

Choose **Use clip timings** for manual control, or a total-duration preset. The engine redistributes clip lengths to fit that target, including transition overlaps and the optional two-second ending. It will explain when your source selection cannot reach the requested length.

Demo: up to 8 clips and 30 seconds. Each clip supports 0.75-15 seconds. Add more source material if a requested duration cannot be reached.

03 / SET THE FEELING

Give the edit a vibe.

Vibes apply a consistent visual treatment. They do not choose highlights or change the story for you.

CLEAN

Natural color. A simple starting point.

CINEMATIC

Balanced contrast with restrained saturation.

WARM

Golden tones for a softer, warmer feeling.

VINTAGE

Gentler contrast and a faded color treatment.

LUXURY

Controlled contrast and understated color.

ENERGETIC

Stronger contrast and bolder color.

THE SHORT DIRECTION BOX

"Warm, square, 15 seconds, soft fades.
Keep the original voice."

Click **Apply direction**, then review the cues shown underneath. Supported cues include format, seconds, vibe, cuts/fades, original audio, music only, mute and an optional ending.

Other wording stays as a project note. The box does not understand scenes, identify products or automatically select highlights.

Try another direction: "Landscape, cinematic, 20 seconds, clean cuts, no outro." Always check the controls and generated preview before approval.

04 / SOUND, BRAND AND THE FINAL CHECK

Make it yours.

Choose the sound

Keep original audio preserves your clips' sound. Add music to mix it underneath; automatic ducking lowers the music against the source audio. **Music only** replaces the source audio. **Mute all audio** makes a silent export.

Bring the brand

Choose MediaTech Studio or COAL styling. Upload an image and select it under **Brand logo** to use your own mark instead of the brand text watermark. Toggle the optional two-second ending.

Keep the rights clear

Upload only media you can use. For background music, confirm you have permission for the intended use. A music license may have platform, advertising or territory restrictions; the app does not provide or verify a license.

Before you approve

- [ ] The first seconds make the subject clear.
- [ ] Important faces, products and text stay inside the crop.
- [ ] The order and pacing tell the story you intended.
- [ ] Speech is audible and the music feels balanced.
- [ ] The logo and ending suit this piece.
- [ ] The aspect ratio and total duration match the channel.

Preview first, then final. The preview is lightweight for review. The downloaded final MP4 uses the full resolution for your selected format. Edit changes require a new approved preview.

05 / READY FOR YOUR NEXT STORY?

Create more.
Keep it on brand.

For product launches. Event recaps. Portfolio updates.
A practical place to turn your own media into the next piece.

YOUR DEMO STARTS HERE

create.mediatech.studio

Username: demo.admin

Password: mediatech.studio

A FEW THINGS TO KNOW

The shared demo supports **8 clips, 30 seconds and 50 MB per upload**. Each sign-in has a separate workspace. Download work before signing out. Media and exports expire after 24 hours.

Start with clear, high-quality source media. Automatic highlight selection, beat matching, captions and subject tracking are not part of this release. Upload, direct, review and export with the controls provided.

MEDIATECH STUDIO

Ideas in motion. Built around your next frame.